

NHCC Classified Advertising 2016 – 2018 RFP 2016-018 Question Answers

PLEASE NOTE: This RFP relates to Classified Advertising for Career Positions only, other forms of Advertising are not being considered at this time.

1. What is the contract term, and are there any contract renewal clauses for additional years and rights to those additional years?  
A. The initial contract term will be one to two years.
2. In reference to page 3, scope of services, section b “Be flexible enough to establish links with media specific to the health care industry upon our request (i.e. a specific, discipline related journal)”, please describe “links”.  
A. A provider must have the knowledge to source advertising venues or which we may not be aware, an example might be a new online site for a specific clinical specialty.
3. In reference to page 3, How detailed should the financial information be? Is there an accounting standard that is being requested?  
A. Please see page 5 Section II, number 6.
4. Can financial statements be accountant generated but unaudited?  
A. Please see page 5 Section II number 6 a.
5. Please state the certification that detailed information being requested would satisfy, or purpose of financial and criminal requests.  
A. These are requirements of the RFP.
6. Will keyman or special insurance be needed for this RFP?  
A. Insurance is required as noted in the appropriate sections of the RFP.
7. In reference to page 7, #3 of statement D, Does this also include pending approvals?  
A. We are seeking to quantify current experience so pending approvals would not be included.
8. Distinguish methodology for this RFP.  
A. The RFP itself explains what is required.
9. Are you accepting out of state submissions or do agencies have to be based in New York? Also, do you know what the budget is?  
A. We will give priority to local and in-state responses. Our Health Care System is located within the New York Metro Area and familiarity with the Economic and Geographic area may help with an advertisers suggestion’s for placement. We are anticipating a budget of \$85,000.00 per annum.
10. Whether companies from Outside USA can apply for this?  
A. Please see # 9 above.
11. Is there any specific M/WBE contracting percentage requirement for this RFP?  
A. Please refer to section IV of the Nassau Health Care Corporation Request for Proposals.

12. We are a NYC certified MWBE business but however our NYS certification application is still being processed by the state is there any waiver that we can complete due to this being the case as I see from the RFP that the Nassau Health Care Corporation requires NYS certification only?
- A. We require New York State Certification.

Note: Questions outside the scope of those answered may require a FOIL request.