Conference Overview*

**TRACK 1: BEST PRACTICES IN EFFECTIVE LEADERSHIP TO ACHIEVE HEALTHCARE EQUITY**

- Session 1: NUMC & NAPH’s Collaborative to Reduce Healthcare Disparities
- Session 2: Community Health Needs Assessment for Urban and Suburban Areas
- Session 3: Creative Approaches for the Uninsured, Richland Care & NUCARE

**TRACK 2: BEST PRACTICES IN COMMUNITY HEALTHCARE FOR UNDERSERVED POPULATIONS**

- Session 1: The Power of Faith-Based Organizations to Improve Health in Minority Populations
- Session 2: Telehealth and Healthcare Disparities: Potential Multimedia and Technological Applications to Delivering Health Services
- Session 3: Forming Patient-Centered Medical Homes to Reduce Health Disparities

**TRACK 3: BEST PRACTICES IN ACHIEVING CULTURAL COMPETENCE**

- Session 1: Behavioral Health Issues Within Immigrant Populations: What Are the Best Approaches?
- Session 2: Cultural Competence in Treating A Chronic Disease: DIABETES
- Session 3: Ongoing In-House Competency Requirements for Hospitals and Health Systems

**TRACK 4: BEST PRACTICES IN HOSPITAL COLLABORATIONS TO REDUCE DISPARITIES**

- Session 1: Speaking Together: National Language Services Network
- Session 2: Expecting Success: Excellence in Cardio Care
- Session 3: Addressing Disparities in Clinical Trials

ADDITIONAL CONFERENCE ELEMENTS

**ONGOING SCREENING OF “UNNATURAL CAUSES”**

Went to take a break? Do so in our screening room and see a powerful film on healthcare disparities in the United States.

**AUTHOR BOOKSIGNINGS AND BOOKSTORE**

Visit our bookstore and get your book autographed by our conference presenters!

**HEALTHY FOOD AT ALL MEALS AND SNACKS**

Garden City Hotel has worked with us to create healthy fare for all meals and breaks. Display cards will promote the menus and their cookbooks throughout the conference.

**NATIONAL AND LOCAL ENTERTAINMENT**

Experience the cultural flavor of New York City during and after the conference. Discounts to Broadway shows and New York City attractions will be made available to you.

Conference Agenda*

**Thursday, April 16, 2009**

3:00 p.m. Registration & Check-In
7:00 p.m. Opening, Welcome Reception

**Friday, April 17, 2009**

7:00 a.m. Registration & Continental Breakfast
8:00 a.m. Opening Session: Keynotes:
- Michael Sparer, JD, MPH
  Director of the Executive MPH Program and Professor of Public Health Policy and Management at the Mailman School of Public Health, Columbia University
- John W. Buxton, III
  President & CEO, Truman Medical Center
9:30 a.m. Break
9:45 a.m. Morning Plenary Session: CEO Roundtable

**Saturday, April 18, 2009**

7:00 a.m. Registration & Continental Breakfast
9:00 a.m. Opening Session: Keynote:
- Henrie M. Treadwell, PhD
  Director and Senior Social Scientist for Community Voices
  National Association of Public Hospitals & Health Systems
2:00 p.m. Luncheon
2:15 p.m. Afternoon Workshops - Session I
3:45 p.m. Break
4:00 p.m. Afternoon Workshops - Session II
5:30 p.m. End of Day
7:30 p.m. 1st Annual Institute of Healthcare Disparities Awards Dinner

The Institute for Healthcare Disparities at Nassau University Medical Center
In partnership with The National Association of Public Hospitals and Health Systems
Presents

**The 1st Annual Best Practices Conference:**

“Creating Sustainable Change In Our Communities”

April 16th-18th, 2009

Garden City Hotel
Long Island, New York
Chairman's Letter

On behalf of the Institute for Healthcare Disparities at Nassau University Medical Center and the National Association of Public Hospitals and Health Systems, we would like to invite you to attend our first Annual Best Practices Conference. The theme this year is “Creating Sustainable Change in Our Communities.” That objective, in the context of the current economic environment and awaiting the enactment of healthcare reform legislation, becomes even more challenging in 2009. Safety-net healthcare systems across the country are faced with meeting increased demand for services with fewer resources. So, at a time when we should be focused on improving population health and equity in the healthcare system, we are facing the need to deliver more services based on a traditional sick-care model; at a time when we want to focus on embedding well-care models in our systems, we are stressed, much like our patients, with a daily struggle simply for survival.

Are there answers and what can we learn from each other? Organized around the five components of the Healthcare Equity Blueprint, developed and released last year by the National Public Health and Hospital Institute, you will hear from leading healthcare executives about their views of the current environment and their plans for dealing with it; you will learn of innovative approaches to access for the uninsured with a focus on prevention and wellness; you will hear about current issues facing the need to deliver more services based on a traditional sick-care model; at a time when we want to focus on embedding well-care models in our systems, we are stressed, much like our patients, with a daily struggle simply for survival.

Michael Sparger, JD, MPH
Director of the Executive MPH Program and Professor of Health Policy and Management, Mailman School of Public Health, Columbia University

Henrie M. Treadwell, PhD
Director and Senior Scientist for Community Voices

Michael Sparger is the author of Medicaid and the Limits of State Health Reform, as well as numerous articles and book chapters. Previously Dr. Sparger spent twenty years as a litigator for the New York City Law Department, specializing in inter-governmental social welfare litigation.

Harriet Washington
Bestselling Author, Medical Historian: The Dark History of Medical Experimentation on Black Americans From Colonial Times to Present

Dr. Henrie M. Treadwell is a full-time Research Professor in the Department of Community Health and Preventive Medicine at the Mailman School of Public Health.

Dr. H. A. Washington has been a fellow in ethics at the Harvard Medical School, is a fellow at the Harvard School of Public Health, and is a senior research scholar at the National Center for Bioethics at Tuskegee University. As an accomplished journalist and editor of the popular USA Today, and several other publications, she has been a Knight Fellow at Stanford University, and has written for such academic journals as the Harvard Public Health Review and the New England Journal of Medicine.

The Institute for Healthcare Disparities will present awards to the following honorees:

Innovator Award
Carolyn Bailey Britton, M.D., M.S.
President, National Medical Association

Legacy Award
Gerald E. Thomson, MD, MACP
Lambert and Sweeney Professor of Medicine Emeritus at Columbia University College of Physicians and Surgeons

Distinguished Service Award
Representative Carolyn McCarthy
Representative, Congressional District #4, State of New York

This first annual best practices conference focuses on health care equity and creating sustainable change in our communities and provides an opportunity to:

• Share your key initiatives, health sciences and inter-sectoral programs, services, and outcomes.
• Learn from others about successful health equity efforts.
• Network with colleagues and experts from around the nation.
• Identify key public health policy and practice priorities.

For more information, please call: (516) 572-0170 or e-mail kbanks@numc.edu

The Nassau Health Care Corporation is a public benefit corporation under the state of New York, comprised of Nassau University Medical Center. Serving a large uninsured and underserved population, Nassau University Medical Center provides essential services such as trauma, burn care, neonatal and behavioral health care to at-risk populations.

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